|  |  |
| --- | --- |
| **­Press release** | 09 November 2021 |
| Powering towards the PCIM Europe 2022 | Vineeta Manglani  Tel. +49 711 61946-297  Vineeta.Manglani@mesago.com  [pcim-exhibition.com](http://www.pcim-exhibition.com/) |

**After nearly two years of predominantly digital exchange, the PCIM Europe, the leading international exhibition and conference for power electronics, is delighted to be able to open its doors again in Nuremberg from 10 - 12 May 2022. Numerous key players have already confirmed their participation as exhibitors and are looking forward to the personal interaction.**

Developed under the motto "Let's power on", the PCIM Europe will focus on the power electronics industry live in Nuremberg again. This slogan is designed to show the “new normal” and express the energy of the community at the event.

"The past two years have shown that talking personally is much more intense and familiar than via digital channels. That's why we're looking forward to offering the community a platform for face-to-face dialogue and networking while enjoying a cup of coffee again next year. Furthermore, we are pleased to provide physical product presentations and demonstrations, as well as a framework for creative thought processes. The valuable spontaneous conversations, chance encounters and discoveries while walking through lively exhibition halls will also be possible again then. The excitement of all these incomparable exhibition experiences and the reunion can already be strongly felt in the contact with exhibitors and speakers" confirms Lisette Hausser, Vice President PCIM Europe of Mesago Messe Frankfurt GmbH.

**Whole spectrum of power electronics represented**

Almost seven months before the start of the event, the current booking status of around 300 exhibitors confirms the strong market position of the PCIM Europe. The companies registered so far include industry leaders such as Fuji Electric Europe, Infineon, Mitsubishi Electric Europe, Semikron, Wolfspeed, Danfoss, Nexperia, Rohm Semiconductor, Hitachi Europe and ECPE (European Center for power electronics e.V.), which will present their latest innovations and products to trade visitors.

In addition, there will be numerous new exhibitors to discover. These will expand the range of products exhibited at the PCIM Europe and thus provide trade visitors with an even more comprehensive overview of the market.

**Event promises a wide range of highlights**

For visitors, the PCIM Europe 2022 promises numerous highlights. These include the high-caliber conference and the program of the three exhibition forums. At the industry, exhibitor and e-mobility forum, visitors can expect varied lectures and panel discussions on the latest research topics and developments in power electronics. For the first time, the PCIM Europe will focus on a country. At the U.S. Pavilion, companies from the United States of America, as one of the most important trading partners and export markets for Germany, will provide an overview of their latest solutions. Especially in the area of power supply for IT and data centers, the USA has a promising future.

Further information and an overview of all companies that have registered so far can be found at www.pcimeurope.com.

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 160 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)